



**FEB 9-10, 2018**

\_\_\_\_\_  
 COMPANY NAME

\_\_\_\_\_  
 CONTACT PERSON

\_\_\_\_\_  
 ADDRESS

\_\_\_\_\_  
 CITY/STATE/ZIP

\_\_\_\_\_  
 TELEPHONE

\_\_\_\_\_  
 FAX

\_\_\_\_\_  
 E-MAIL

\_\_\_\_\_  
 FACEBOOK ACCOUNT

\_\_\_\_\_  
 TWITTER HANDLE

**FOR MORE INFORMATION EMAIL**  
**LAURA@BHMEVENTS.COM**  
**PHONE: (205) 870-7771 • FAX: (205) 870-7729**  
**MERCEDES MARATHON**  
**1911 27TH AVENUE SOUTH, BIRMINGHAM, AL 35209**

**INCLUDED IN BOOTH RENTAL**  
 2 Chairs  
 1 6ft Draped Table  
 24-hr security  
 1 Trash Can  
 Company I.D. sign

WIFI access available for \$50.

**EXHIBIT SET-UP INFORMATION**  
 Expo Location:  
 BJCC East Exhibition Hall Ballroom  
 Address

BMI reserves the right to limit categories of merchandise.

**WEEKEND SCHEDULE** (Tentative)

*Set-up:*  
 Thursday: TBD

Friday: 8:30am - 10:00am (Must be completed by 11:00am)

*Exhibit Hours:*  
 Friday: 12:00pm - 7:00pm (May open earlier if all exhibitors are ready)

Saturday: 8:30am - 6:00pm

*Dismantle:*  
 Saturday: 6:00pm - 10:00 p.m.

**RECEIPT OF YOUR EXPO REGISTRATION FORM/PAYMENT DOES NOT GUARANTEE YOU A BOOTH. YOU MUST EMAIL LAURA HUDDLESTON (laura@bhmevents.com) TO CONFIRM THAT SPACE IS STILL AVAILABLE.**

Any company submitting written notice of cancellation of all or any portion of exhibit space on or before December 31, 2017 shall receive a refund of all fees paid, minus a \$100 processing fee.

After December 31, 2017 no refunds for cancellations will be issued. Any booth with an outstanding balance after January 30, 2018 is subject to release and all corresponding benefits will be forfeited.

	Before Dec. 31	After Dec. 31
<input type="checkbox"/> <b>6x8 Lobby Booth:</b>	<b>\$500</b>	<b>\$600</b>
<input type="checkbox"/> <b>10x10 Booth:</b>	<b>\$650</b>	<b>\$800</b>
<input type="checkbox"/> <b>10x20 Booth:</b>	<b>\$1,000</b>	<b>\$1,150</b>
<input type="checkbox"/> <b>10x10 Corner Booth:</b>	<b>\$800</b>	<b>\$950</b> WHILE AVAILABLE
<input type="checkbox"/> <b>10x20 Corner Booth:</b>	<b>\$1,300</b>	<b>\$1,450</b> WHILE AVAILABLE
<input type="checkbox"/> <b>WIFI</b>	<b>\$50</b>	<b>\$50</b>

Payment Method:

Check enclosed

Credit Card

(All credit card payments can be made through RunSignUp and will include credit card processing fees. You will be sent an invoice via email From RunSignUp with information to process your payment by credit card.)

If possible, please do not place us next to the following companies:

\_\_\_\_\_

\*Electricity needed  Yes  No

\*Phone/Computer line needed  Yes  No \*Not included in exhibit fee

General Product Line

\_\_\_\_\_

By signing this contract, our company and employees agree to abide by all rules and regulations set by the Boutwell Auditorium and Birmingham Marathon Inc. dba Mercedes-Benz Marathon Weekend.

Print Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_



www.mercedesmarathon.com